Response to November 22, 2004 Office Action Attorney Docket: 4208-4198

## **Listing of Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) An electronic couponing method comprising the steps of:

wirelessly transferring by pushing coupon information including a coupon identification (ID) number to a first portable terminal via a network regardless of location in the network and storing the coupon information therein, said coupon information entitles the carrier of the coupon information to a discount on the purchase of goods and/or services, said pushing being performed without requiring action by the first portable terminal;

permitting a user of the first portable terminal to initiate a coupon matching< sequence in the first portable terminal that compares the stored coupon information with wireless transmissions of promotions in effect at a retail outlet when entered and if a match occurs granting discounts on goods and services or other benefits to the user;

wirelessly transferring at least part of the stored coupon information corresponding to granted discounts on goods and services resulting from said coupon matching sequence including the coupon ID number from the first portable terminal to another terminal for redemption during a transaction;

validating in the another terminal the transferred coupon information if the coupon information corresponds to any of the goods and/or services involved in the transaction;

if the coupon information is validated, calculating the discount provided by the coupon information to the purchase of goods and/or services.

(Currently Amended) An electronic couponing method comprising the steps of:
wirelessly transferring by pushing coupon information including a coupon identification
(ID) number to a first portable terminal via a network regardless of location in the network and
storing the coupon information therein, said coupon information entitles the carrier of the coupon

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information to a discount on the purchase of goods and/or services, said pushing being performed without requiring action by the first portable terminal;

permitting a user of the first portable terminal to initiate a coupon matching sequence in the first portable terminal that compares the stored coupon information with wireless transmissions of promotions in effect at a retail outlet when entered and if a match occurs granting discounts on goods and services or other benefits to the user; and

wirelessly transferring at least part of the stored coupon information corresponding to granted discounts on goods and services resulting from said coupon matching sequence including the coupon ID number from the first portable terminal to a second portable terminal to effect wider distribution of the coupon information so as to permit users of each of said first and second portable terminals to redeem said coupon information during different transactions.

3. (Currently amended) An electronic couponing system comprising: a first portable terminal having a memory;

a first transfer unit for wirelessly transferring by pushing coupon information including a coupon identification (ID) number to said first portable terminal, said first portable terminal storing the coupon (ID) number in said memory thereof, a visual representation of the coupon information being stored in a remote server for subsequent downloading to another terminal when needed, said coupon information entitles the carrier of the coupon information to a discount on the purchase of goods and/or services, said pushing being performed without requiring action by the first portable terminal;

a display disposed within said first portable terminal for displaying a representation of said transferred downloaded coupon information from said first portable terminal;

means for permitting a user of the first portable terminal to initiate a coupon matching sequence in the first portable terminal that compares the stored coupon information with wireless transmissions of promotions in effect at a retail outlet when entered and if a match occurs granting discounts on goods and services or other benefits to the user; and

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a second transfer unit for wirelessly transferring at least part of said stored coupon information corresponding to granted discounts on goods and services resulting from said coupon matching sequence including the coupon ID number to another terminal for redemption during a transaction,

wherein said another terminal validates transferred coupon information if the coupon information corresponds to any of the goods and/or services involved in the transaction, and if the coupon information is validated, calculates the discount provided by the coupon information to the purchase of goods and/or services.

4. (Currently Amended) An electronic couponing system comprising: a first portable terminal having a memory;

a first transfer unit for wirelessly transferring by pushing coupon information including a coupon identification (ID) number to said portable terminal said portable terminal via a network regardless of location in the network, storing the coupon (ID) information in said memory thereof, a visual representation of the coupon information being stored in a remote server for subsequent downloading to another terminal said coupon information entitles the carrier of the coupon information to a discount on the purchase of goods and/or services, said pushing being performed without requiring action by the first portable terminal;

a display disposed within said first portable terminal for displaying a representation of said transferred downloaded coupon information;

means for permitting a user of the first portable terminal to initiate a coupon matching sequence in the first portable terminal that compares the stored coupon information with wireless transmissions of promotions in effect at a retail outlet when entered and if a match occurs granting discounts on goods and services or other benefits to the user;

a second portable terminal; and

a second transfer unit for wirelessly transferring at least part of said stored coupon information corresponding to granted discounts on goods and services resulting from said coupon matching sequence including the coupon ID number from said first portable terminal to

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said second portable terminal to effect wider distribution of the coupon information so as to permit users of each of said first and second portable terminals to redeem said coupon information during different transactions.

- 5. (Canceled).
- 6. (Original) The method of claim 1, wherein at least part of the coupon information is transferred to the first portable terminal with a Bluetooth radio link.
  - 7. (Canceled).
- 8. (Currently Amended) The method of claim 7 1, wherein at least part of the coupon information is transferred from the Internet to the first portable terminal via a wireless link.
  - 9. (Canceled).
- 10. (Original) The method of claim 1, wherein at least part of the stored coupon information is transferred from the first portable terminal to another portable terminal via a Bluetooth radio link.
- 11. (Original) The method of claim 1, wherein at least part of the stored coupon information is transferred from the first portable terminal to another terminal via an infrared link.
  - 12. (Canceled).

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13. (Previously Presented) The method of claim, wherein at least part of the stored coupon information is transferred from the first portable to another terminal via the Internet via a wireless link.

- 14. (Canceled).
- 15. (Original) The method of claim 2, wherein at least part of the coupon information is transferred to the first portable terminal with a Bluetooth radio link.
  - 16. (Canceled).
- 17. (Original) The method of claim 2, wherein at least part of the coupon information is transferred from the Internet to the first portable terminal via a wireless link.
  - 18. (Canceled).
- 19. (Previously Presented) The method of claim 2, wherein at least part of the stored coupon information is transferred from the first portable terminal to a second portable terminal via the Internet via a wireless link.
- 20. (Original) The method of claim 2, wherein at least part of the stored coupon information is transferred from the first portable terminal to a second portable terminal via an infrared link.
- 21. (Original) The method of claim 2, wherein at least part of the stored coupon information is transferred from the first portable terminal to a second portable terminal via a Bluetooth radio link.

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22-23. (Canceled).

- 24. (Original) The system of claim 3, wherein said first transfer unit comprises a Bluetooth radio link.
  - 25. (Canceled).
- 26. (Previously Presented) The system of claim 2, wherein said first transfer unit further comprises a wireless link.
  - 27. (Canceled).
- 28. (Original) The system of claim 3, wherein said second transfer unit comprises a Bluetooth radio link.
- 29. (Original) The system of claim 3, wherein said second transfer unit comprises an infrared link.
  - 30. (Canceled).
- 31. (Previously Presented) The system of claim 3, wherein said second transfer unit further comprises a wireless link.
  - 32. (Canceled).
- 33. (Original) The system of claim 4, wherein said first transfer unit comprises a Bluetooth radio link.

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34. (Canceled).

35. (Previously Presented) The system of claim 3, wherein said first transfer unit further comprises a wireless link.

36. (Canceled).

- 37. (Previously Presented) The system of claim 4, wherein said second transfer unit further comprises a wireless link.
- 38. (Original) The system of claim 4, wherein said second transfer unit comprises an infrared link.
- 39. (Original) The system of claim 4, wherein said second transfer unit comprises a Bluetooth radio link.
  - 40. (Canceled).
- 41. (Currently Amended) An electronic couponing method comprising the steps of: wirelessly transferring by pushing coupon information including a coupon identification (ID) number to a first portable terminal via a network regardless of location in the network, and storing the coupon (ID) information therein, a visual representation of the coupon information being stored in a remote server for subsequent downloading to another terminal, said coupon information entitled the carrier of the coupon information to a discount on the purchase of goods and/or services, said pushing being performed without requiring action by the first portable terminal;

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displaying a representation of the transferred coupon information on the first portable terminal;

permitting a user of the first portable terminal to initiate a coupon matching sequence in the first portable terminal that compares the stored coupon information, with wireless transmissions of promotions in effect at a retail outlet when entered and if a match occurs granting discounts on goods and services or other benefits to the user;

wirelessly transferring at least part of the stored coupon information corresponding to granted discounts on goods and services resulting from said coupon matching sequence including the coupon ID number from the first portable terminal to another terminal for redemption during a transaction;

validating in the another terminal the transferred coupon information if the coupon information corresponds to any of the goods and/or services involved in the transaction;

if the coupon information is validated, calculating the discount provided by the coupon information to the purchase of goods and/or services; and

wirelessly transferring at least part of the stored coupon information including the coupon ID number from the first portable terminal to a second portable terminal <u>via the network</u> to effect wider distribution of the coupon information so as to permit users of each of said first and second <u>and other</u> portable terminals to redeem said coupon information during different transactions.

- 42. (Currently Amended) An electronic couponing system comprising:
- a first portable terminal mobile phone having a memory and a scanner for scanning coupon information including a coupon identification (ID) number;
- a first transfer unit for wirelessly transferring by pushing coupon information including a coupon identification (ID) number to said first portable terminal, said first portable terminal mobile phone storing the coupon information in said memory thereof, a visual representation of the coupon information being stored in a remote server for subsequent downloading to another mobile phone, said coupon information entitles the carrier of the coupon information to a discount on the purchase of goods and/or services, said pushing being performed without

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requiring action by the first portable terminal;

a display disposed within said first portable terminal mobile phone for displaying a representation of said transferred scanned coupon information;

means for permitting a user of the first portable terminal mobile phone to initiate a coupon matching sequence in the first portable terminal mobile phone that, compares the stored coupon information with wireless transmissions of promotions in effect at a retail outlet when entered and if a match occurs granting discounts on goods and services or other benefits to the user;

a second transfer unit for wirelessly transferring at least part of said stored coupon information corresponding to granted discounts on goods and services resulting from said coupon matching sequence including the coupon ID number from said first portable terminal mobile phone to another terminal for redemption during a transaction,

wherein said another terminal validates the transferred coupon information if the coupon information corresponds to any of the goods and/or services involved in the transaction, and if the coupon information is validated, calculating the discount provided by the coupon information to the purchase of goods and/or services;

a second portable terminal mobile phone; and

a third transfer unit for transferring at least part said stored coupon information including the coupon ID number from said first portable terminal mobile phone to said second portable terminal mobile phone to effect wider distribution of the coupon information so as to permit users of each of said first and second portable terminals to redeem said coupon information during different transactions.

43-58. (Canceled).

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Please add the following New Claims:

## 59. (NEW) A mobile terminal comprising:

first communication means for wirelessly receiving coupon information including coupon identification (ID) and sharing the coupon information with at least one other mobile terminal;

a memory for storing data, including the coupon and coupon ID information;

a display for displaying a visual representation of the coupon and coupon ID information;

second communication means wirelessly receiving promotions from a terminal granting discounts at a retail outlet;

a processor executing software matching coupon information to promotions;

means for wirelessly transferring matched coupon information to the terminal via the second communication means and receiving a discount after validation of the transferred coupon information in the terminal.

## 60. (NEW) A service terminal comprising:

terminal means for storing coupon information including coupon ID related to promotions granting discounts at a retail outlet;

a communication interface wirelessly transferring promotions from the terminal, upon request, to a mobile terminal sharing coupon information with at least one other mobile terminal;

the terminal wirelessly receiving requests via the communication interface for discounts from mobile terminals sharing coupon information;

means validating requests and granting discounts via the communication interface to the requesting mobile terminals sharing coupon information.